



**Bahria Enterprise  
Systems & Technologies**  
A Subsidiary of Bahria Enterprise Corporation

## **COMPANY PROFILE:**

Bahria Enterprise Systems & Technologies (BEST) is Microsoft Certified Partner and global provider of onshore and offshore custom software application development, packaged systems and IT consulting services, with state-of-the-art software development infrastructure and high quality assurance standards. We are ISO 9001-2008 Certified, Corporate Member of Pakistan Software Houses Association (P@SHA) and also registered with Pakistan Software Export Board (PSEB). We capitalize on our experience, R&D capabilities, understanding of specific industry workflows, processes and domain expertise in developing, deploying and supporting enterprise software and technology solutions.

We have the most experienced team of 60+ talented, committed, and highly qualified IT/software professionals on board who have diversified exposure to both public and private sector organizations in the field of finance, logistics, defence, investment and commercial banking, manufacturing and technology, including international, multinational. Our team members have been through the same struggle the IT departments of most organizations are going through today, dozens of times over the past several years, in numerous industries. We know what works and what doesn't. We also know how to take advantage of web and object-oriented technologies to build scalable, maintainable, extensible solutions, which will not only meet but exceed clients' needs and expectations for uptime, performance and functionality.

Our technology leadership team has over 300+ combined years of experience in advanced information technology, including Business Process Analysis, Application Development, Project and Program Management, Enterprise-wide Information Architectures, e-Business Solutions, MIS Consulting, IT Strategy Development & Execution, Disaster Recovery & Business Continuity Planning, Systems Integration and IT Management & Governance.

### **Vision**

To become a recognized global leader in software development and information technology and provide high quality people, products and services with a personal and professional touch.

### **Mission**

Our mission is to help businesses and organizations make the best use of their resources, increase efficiency, reduce costs, improve profitability, enhance customer satisfaction and realize their full potential by providing them with best-of-breed packaged IT applications, enterprise solutions and professional IT consulting services.

We are best of the best. We have edge on the following areas, which make us apart from our competitors:

- We have a large pool of talented, experienced and highly qualified IT and project management professionals, who have strong expertise in software engineering, project management, products and services development.
- We take great pride in providing prompt support whenever required by our clients. Client satisfaction and quality are the corner stone of our business.
- We always honor our commitment to the client and live by our words.
- We endeavor to deliver excellent business value to client's satisfaction.
- We consider the project complete **ONLY** when the client is fully satisfied.

- We think, innovate and transform client's ideas into reality.
- We capitalize on our experience, R&D capabilities, understanding of specific industry workflows, processes and domain expertise in developing, deploying and supporting enterprise software and technology solutions.
- We never compromise on quality and timelines.
- We always strive for continuous improvement in all areas of our business.

**AREA OF INTEREST:**

**INFORMATION TECHNOLOGY/ SERVICES**

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