



## **ECOMMERCE GATEWAY**

### **COMPANY PROFILE:-**

**Ecommerce Gateway Pakistan (Pvt) Ltd** is an **Event Management Company** with strategic partners and major operations in Pakistan. Since its inception in 2001, Ecommerce Gateway has, through a two-prong strategy, extended its reach to cover all major cities of Pakistan, simultaneously establishing a network of partners in China, Turkey, South Korea, U.K., Malaysia, U.A.E., Central Asian Republics, Middle East, India and Far East. With reliable network of agents and supporting organizations, Ecommerce Gateway is now in a strong position to organize mega exhibitions and conferences successfully in the whole region.

With the organization of largest and most successful events in Pakistan like **ITCN Asia, Textile Asia, ITIF Asia, Build Asia and Health Asia** etc., Ecommerce Gateway is now regarded as Pakistan's #1 Event Organizer, organizing over 20 **Exhibitions at Karachi Expo Centre** annually.

Building upon its success during the past few years, Ecommerce Gateway has planned multiple international exhibitions and conferences covering all major trade, industry and commerce sectors in the future years.

- **Ecommerce** Gateway is known for its innovative, distinctive and memorable events for corporate clients, pioneering excellence at every level. The company strives to promote commerce and boost the business of its clients through determination, value, and commitment. With a dedicated team of more than 330 professionals across Pakistan, Ecommerce Gateway Pakistan is equipped with in-depth knowledge of the needs of its corporate clients. This advantage, combined with a competent staff, which creates ideas that work, becomes an invaluable tool for the organization that assures excellence.

Ecommerce Gateway guarantees success to its clients by offering them

- Excellent Profile
- Trust
- Reliability
- Confidence and
- Best Value of Money

Ecommerce Gateway's vision is to serve as a Catalyst for Growth in Pakistan's Economy through...

· Strategic Development of Networking in the Trade, Industry & Commerce sectors at International Level

Deployment of Optimal Resources for organizing the Events at par with International standards

· **Event Management** through Public/Private Partnership at the highest Forums

- Ecommerce Gateway believes that the following strengths contribute to its unprecedented success and well place it to organize events and activities in the most smooth and befitting manner.
- Ecommerce Gateway has the largest direct skilled workforce owned by an event management company in Pakistan.
- Ecommerce Gateway has its offices in all the major cities of Pakistan for direct market reach.
- Ecommerce Gateway has strong networking and relationships with the government to access the required services for making any event a success
- Ecommerce Gateway has strong back-end integration with the vendor industry, which helps it deliver low cost solutions within the shortest available time.
- Ecommerce Gateway has systematic and proven approach to extend invitation to the relevant event specific visitors.
- Ecommerce Gateway has state-of-the-art backend hardware and software resources, customized for event management.

### **Jamal's Yellow Pages of Pakistan**

Perhaps the biggest strength that sets Ecommerce Gateway ahead of other Event Management Companies for event management and BTL services is the most authenticated and extensive database of Pakistani businesses in the form of Jamal's Yellow Pages of Pakistan business directories being published since 1984

This data, classified in over 2,200 classifications of Products & Services, is used to target user-specific customers for any marketing campaign and helps Ecommerce Gateway deliver desired values to its customers.

### **Brand of the Year 2008 & 2009 Award to Jamal's Yellow Pages**

The Jamal's Yellow Pages of Pakistan business directory was awarded "Brand of the Year 2008 & 2009" award in the category of Yellow Pages. The award is internationally recognized and endorsed by Brands Bureau.

### **AREA OF INTEREST:-**

### **SERVICES (EVENT MANAGEMENT)**

**CONTACT DETAILS:**

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