



## **GOLDEN FIELDS PVT LTD**

### **COMPANY PROFILE:**

Golden Fields™ is owned and operated by Indus Trading Company (ITC), based in Karachi, the economic hub of Pakistan. ITC's businesses include Textile & Apparel Sourcing; Textile Manufacturing; Clothing Retail and Food manufacturing and exports.

Our Bakery has been successfully selling Rusk, Cake Rusk, cookies, breads, and other related products for over a decade now, in both local and export markets. Locally, our distribution network of freshly baked breads consists of 1500 Stores and in export; we are shipping delicious freshly baked items to UK, Canada, Australia, UAE, Muscat, Bahrain, and Malaysia.

Only the most superior baking ingredients are employed in our processes. For instance, our baking enzymes / yeast, milk and quality enhancing ingredients are only sourced from the best names in Europe. Our flour comes directly from our own flour mill so that a good consistency in taste and quality is achieved. We make sure that all equipment is maintained in strict hygienic conditions at all times.

### **VISION:**

Our Vision is to be the bakery products supplier of choice; lead in quality, service and innovation, fulfilling the needs of our customers and consumers through strong brands; and to be a business our people are energized by and proud to be a part of. To Succeed in this Vision:

- We are professional in the way we do business.
- We stand by our word and we do what we say we will.
- We take accountability and deliver our commitments.
- We're driven to succeed and we encourage an entrepreneurial spirit.
- We strive to fulfill the needs of consumers, customers and the communities in which we operate.
- Our marketplace moves quickly - so must we. We believe operating at a pace can give us a competitive advantage.

### **AREA OF INTEREST:**

**AGRO FOOD/ CONFECTIONERY/ RICE**

### **CONTACT DETAILS:**

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