



ISMART PUBLISHERS

COMPANY PROFILE

We are a team of multi-ethnic and multicultural experience with inspiration. We aim at betterment of education with the best use of technology in educational field. We provide you with our best knowledge in a way that no one has ever been able for it. The knowledge is the esteem of our vision which provides us with the inspiration that we want a better Pakistan and want to be an active part in its development and progress.

Educational products:

Our "OID talking pens" and "OID teacher's pointers" are the first of their kind in the world to use "invisible" OID code (Optic Identification/Optic Index pen of monomer) technology in their production. Such all-in-one gadgets vocalize written materials when their tips are moved near the text. These two lines of products have already obtained the State Intellectual Property Bureau's patent in their new practical use.

Over the years, we have accumulated extensive experience in many aspects of this industry, i.e. design and production of different kinds of OID pens, production of OID-equipped, audio compression, and market research. Our products sell well not only at home, but also abroad, including the USA, China, Hong Kong, Singapore, Indonesia and Malaysia.

Our mission and vision:

"Our mission is to blend technology with education and produce the best out of it. Our vision is to build a better and secure future for Pakistan".

AREA OF INTEREST:

PUBLICATIONS

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