



## MEHMAN RICE/ IRFAN NOMAN BERNAS

### COMPANY PROFILE

Irfan Noman Bernas (Pvt.) Ltd., is a joint venture company between “BERNAS” a Malaysian food conglomerate, listed in Kuala Lumpur stock exchange and Irfan Noman Group, Irfan Ahmed Sheikh - *Group Chairman* and Noman Ahmed Sheikh - *C. E. O.* are leading businessman in rice Industry. The relationship of Irfan Noman and Bernas is over 26 years

Product & Services: We are specialized in the field of rice procuring, processing, packaging and marketing. We market a series of Pakistani White Rice varieties like

- ✓ Pakistani Super Kernel Basmati Rice,
- ✓ Pakistani Basmati PK-385 Rice, PK-386 Rice,
- ✓ Pakistani D-98 Rice,
- ✓ Pakistani Long Grain Irri-9 Rice,
- ✓ Pakistani Long Grain Irri-6 Rice 5%, 25%, 35% & 100% broken and
- ✓ Blended Varieties

We tailored and designed different brands according to customer’s need.

Rice Plant: INB Rice Mill is equipped with the state of art machinery imported from *BUHLER*, Germany comprising cleaner, de-stoners, and set of polishers to ensure homogenous whiteness on rice upto 46 Kett along with the 2 most modern color sorter machines Z+4. INB has its own Power Generation, having capacity to process 80,000 metric tons rice per year. The plant is strictly according to ISO-9001:2008 standards and H.A.C.C.P. standards.

Credentials: Our group was awarded best Rice Export Trophy by the President of Pakistan in 1994-1995 since then we are receiving best export trophy from Federation of Pakistan Chamber of Commerce & industry (FPCCI) presented by the President and Prime Ministers of Pakistan in recognition of our untiring efforts to increase rice export business. Our Group Chairman, *Mr. Irfan Ahmed Sheikh* was also the *Chairman of Rice Exporters Association of Pakistan* and *C. E. O.* Noman Ahmed Sheikh both are the recipient of “Best Businessman of the Year Gold Medal Award”.

Certification: INB is the First Company in Pakistan to have H.A.C.C.P certification from U.R.S of U.K. Hazard Analysis Critical Control Point (HACCP) is an internationally accepted methodology to reduce and manage risks associated with food processing. It is a preventive system for food safety that addresses chemical, physical and biological (microbiological) risks. INB have ISO-9001:2008 certified from URS of U.K. INB is also a HALAL certified company.

Percentage Increase in Exports: INB has a turn over of Pak Rs 5.0 billion during the year 2012-2013 as compared to our last year exports of over 4.0 billion and last year export was over 1,00,000 metric tons.

**AREA OF INTEREST:**

**RICE/ AGRO FOOD**

**CONTACT DETAILS:**

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