



MULTINATIONAL BUSINESS LINK (MBL)

COMPANY PROFILE:-

HISTORY:

MBL (Multinational Business Link) is one of the leading name among Top Exporters of high quality products of Pakistan. **MBL** started its journey in early 90's as a pharmaceuticals exporter. Since then the company has seen tremendous growth reflected by recognition from International Clients worldwide and acknowledgement at National level with consistent FPCCI Top Exporters Trophy awarded by Government of Pakistan.

However, with high volume of sales, **MBL** places great emphasis on quality, fair price and commitment. That is the reason that thousands of customers in Far east, Middle east, America, Europe and Africa have a great trust on us.

OUR MISSION:

At **MBL**, our mission is to bring "**more smiles and comfort**" to the customers and consumers through fairly priced high quality products. We strive for leadership in providing good value for money to our global customers in the businesses we are engaged.

OUR PRODUCTS:

MBL believes in offering customers "**quality at a fair price**". The products we offer have preference because they augment reputability, reliability and care. A wide range of products satisfy the diverse needs of our valuable customers. Our products are developed and marketed that enhance quality of life through health care, comfort wears, trendy fabrics, lip-smacking confectionaries and other consumer goods.

WHAT WE DO:

MBL has a diverse line of Businesses:

MBL - Pharmaceuticals

MBL - Health Care (Herbal Division)

MBL - Textiles & Garments

MBL - Surgicals

MBL - Foods

MBL - Safety Matches

PAST & PRESENT:

Companies evolve like people developing distinct characteristics from each other. Passionate, determined, diverse and enterprising are words that describe the founder and CEO Mr. Salman Salim and his company **MBL**. The company started with the modest beginnings. The untiring efforts and vision of CEO and due support from his team of dedicated and qualified professionals have led to the transformation of a small company into a group of independent business units.

In recognition of valuable exports of high quality products and services **MBL** has been winning FPCCI Top Export Trophy in Pharmaceuticals and Textiles since last 5 years.

FUTURE:

MBL continues to focus on its strategy of expansion. Total Quality Management being the driving force behind each expansion our 3-Dimensional approach of expansion envisages:

- **Extending Product Lines**
- **Conquering New Market**
- **Venturing into New Businesses.**

AREA OF INTEREST:-

PHARMACEUTICAL

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