



## PAKISTAN POVERTY ALLEVIATION FUND (PPAF)

### COMPANY PROFILE:

As one of the largest sources of pro-poor spending in the country, the Pakistan Poverty Alleviation Fund (PPAF) is the lead agency for poverty reduction in Pakistan. It embodies the spirit of public-private partnership to address the multi-dimensional issues of poverty with a view to achieving social and economic change.

Being a community-led, demand-driven institution, PPAF focuses on partnerships which are non-prescriptive and model-neutral but value-driven. The essence of PPAF's work is to support and strengthen institutions for the poor (partner organizations) in developing institutions of the poor that are well governed, transparent, democratic, and accountable. PPAF's experience of over a decade leads us to conclude that local, indigenous, community based institutions are a pre-requisite for spending on the poor to be effective and leading to positive development outcomes.

At a wider level, it is critical to cinch ownership, commitment, and participation from diverse stake-holders for poverty reduction efforts to be successful over the long-term. To that end, PPAF has endeavored to crowd-in partnerships (both financial and non-financial) with public sector and private sector, and civil society organizations at international, national, and sub-national levels. The unique role of PPAF, therefore, goes beyond mere financing of civil society organizations but extends to sector development, market making, and quality assurance in terms of inclusion, outcome, and impact.

Our philosophy is based on the three elements of Ishq, Ilm, Amal meaning passion, knowledge and practice. We are passionate about alleviating poverty and believe that the way to do this is through the use of knowledge supported by our underlying principles of social inclusion and equality - ensuring that we practice what we preach.

### AREA OF INTEREST:

### SERVICES

### CONTACT DETAILS:

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