



## **PEARL CONFECTIONERY PVT LTD**

### **COMPANY PROFILE:-**

The Creator has gifted this Universe with number of precious things and one of them is PEARL, the most beautiful creation found in the oceans but only lucky people can get this out of the ocean.

After pouring into lifetime efforts and number of year's struggle in the field of manufacturing candies and confectionery we too got the pearl of candies and we named our factory as "PEARL CONFECTIONERY (PVT) LIMITED".

### **Our History**

Pearl Food Industries was established in 1982 with bright vision and dedication which have now ultimately been converted into M/s. Pearl Confectionery (Pvt) Limited [PCL] and entered into corporate sector in Pakistan. Today it is one of the largest confectionery manufacturer and exporter in the Country.

### **Global Export**

Our Brands "Sweethill" and "City Boy" are well recognized in the international markets and those emerged as leading brands being in demand from every corner. We are producing high profile products for our overseas buyers and exporting to Australia, Canada, the UK, EU, Far East, Middle East, South East Asia, West and Central Africa etc., etc. Our product range includes Hard Boiled Candies, Centre Filled Candies, Depositing Candies, Candies Toffees and Bars, Sugar Coated Products, Bubble Gums, Lollipops, Snacks and Pan Masala etc. etc.

### **Pakistan Wide Sale**

We are catering for the domestic market and enjoy the sizable share of the local confectionery market, as our products are very well known locally too.

### **Export**

Pearl Confectionery (Pvt) Ltd. offering wide range of Candies, Bubble Gum, Chews & Toffees, Sugar Free, Sugar Coated and Deco Products etc. With modern management techniques most advance Quality Control System and Quality Professional, we have confidence and tendency to become an apex class confectionery manufacturer and will ordeal ourselves in the international industry of

confectionery manufacturers. today it is one of the largest confectionery manufacturer and exporter in the Country.

All above efforts made us entitled for the **Merit Export Award 2005** be the President of Pakistan Mr. Pervaiz Musharaf. We also own the award of **Best Confectionery Exporter of Pakistan**.

### **Quality Policy**

Pearl Confectionery (Pvt.) Ltd. endeavors to maintain a stringent quality conscious approach in developing and delivering its products and services, with the aim to satisfy its valued customers. In this respect, we are committed to fulfill all applicable legal and other requirements, binding on the company. Our teams of dedicated professionals are committed to work with passion to maintain and continually improve the effectiveness of our quality management system.

### **Vision & Mission**

#### **Our Vision**

Whenever people think of Sweet Hill, City Boy, Kashmiri or Snacky Brand, their mind speaks louder than their voice for quality of our products.

#### **Our Mission**

The Taste and quality of our products should be the first choice of people around the global village, the whole world!!!!

#### **AREA OF INTEREST:-**

CONFECTIONERY ITEMS

#### **CONTACT DETAILS:**

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