



SEASONS FOOD PVT LTD

COMPANY PROFILE:

The success story of Seasons Group of Companies, in its present form, began in 1962. We are primarily in the food business and started with the launch of Flour Milling as our first industrial venture. The Seasons Group of Companies went on adding further units to its main business nucleus. These today stand as the Flour Milling, Poultry and Cattle Feed, Breeder Farms, Hatcheries, Broiler Farms, Chicken Processing and Edible Oil Extraction.

The Seasons Group of Companies, consequently, offers superior, nourishing and dependable halal products to national and international customers.

Haji Muhammad Bashir (Chairman National Group of Companies), the visionary behind the success of the Seasons Group of Companies, passionately believed in building and maintaining an unshakeable reputation among our customers, who sought the best and most stimulating, energizing and pure food products.

Haji Muhammad Bashir started his humble beginnings by joining his family leather business at the age of 16 in 1945. He had to discontinue his leather business in Calcutta wherefrom he moved to Lahore after the partition of the sub-continent. After trading in a variety of products for some 5 to 6 years, he ventured into grains trading in 1954, and then initiated rice-milling business in 1957.

The Seasons Group of Companies launched National Flour and General Mills in 1968 as its first industrial venture. It was a family enterprise. The Seasons Group of Companies went on adding further units to its main business nucleus. These today stand as the Flour Milling, Poultry and Cattle Feed, Breeder Farms, Hatcheries, Broiler Farms, Chicken Processing and Edible Oil Extraction.

As a result, the Seasons Group of Companies occupies a veritable presence in the whole food industry of the country and is taken as a substantial contributor to the maintenance of higher health levels of the population. This bespeaks of the principles, values and pragmatically idealistic plans of Haji Muhammad Bashir.

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Vision

To become a leader in the industry by being the first choice food solution provider, offering superior, nourishing and dependable Halal products.

Mission

- To build and maintain a trusted reputation among our customers and stakeholders and deliver winning solutions.
- To offer value added products and services while adhering to the highest levels of ethical standards.
- We are passionate about food and therefore, we believe our customers deserve fresh, whole some and great tasting products.

Values

- Customer Focus
- Integrity & Trust
- Teamwork
- Excellence
- Curiosity
- Respect

AREA OF INTEREST:**AGRO FOOD/ PROCESSED FOOD****CONTACT DETAILS:**

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