



Small & Medium Enterprise  
Development Authority

## Small and Medium Enterprises Development Authority - SMEDA

### COMPANY PROFILE:

Premier institution of the Government of Pakistan under Ministry of Industries-SMEDA was established in October 1998 to take on the challenge of developing Small & Medium Enterprises (SMEs) in Pakistan. With a futuristic approach and professional management structure it has focus on providing an enabling environment and business development services to small and medium enterprises. SMEDA is not only an SME policy-advisory body for the government of Pakistan but also facilitates other stakeholders in addressing their SME development agendas.

### SMEDA Objectives

1. Formulate Policy to encourage the growth of SMEs in the country and to advise the Government on fiscal and monetary issues related to SMEs.
2. Facilitation of Business Development Services to SMEs.
3. Facilitate the development and strengthening of SME representative bodies associations/chambers.
4. Set up and manage a service provider's database including machinery and supplier for SMEs.
5. Conducting sector studies and analysis for sector development strategies.
6. Facilitation of SMEs in securing financing.
7. Strengthening of SMEs by conducting and facilitating seminars, workshops and training programs.
8. Donor assistances for SME development of SMEs through programs and projects.
9. Assist SMEs in getting international certifications (such as UL, CE, DIN, JIS, ASME, KS, etc.) for their products and processes.
10. Identification of service opportunities on the basis of supply/demand gap.

### VISION

"Growth of globally competitive SME sector, through a conducive environment and support services, serving as an engine of sustainable growth for national economy"

### MISSION STATEMENT

"To function as the promoter & facilitator of SME sector in Pakistan by creating a conducive and facilitating environment as well as providing and facilitating service delivery to SMEs for enhancing their capacities and competitiveness."

### AREA OF INTEREST:

**GENERAL/ TEXTILE**

### CONTACT DETAILS:

<b>CONTACT PERSON:</b>	<b>DR. SHUMAILA</b>
<b>DESIGNATION:</b>	<b>ASSISTANT DIRECTOR</b>
<b>TEL:</b>	<b>042-99204701-12</b>
<b>EMAIL:</b>	<a href="mailto:helpdesk@smeda.org.pk">helpdesk@smeda.org.pk</a>
<b>ADD:</b>	<b>4TH FLOOR, 3RD BUILDING, AIWAN-E-IQBAL COMPLEX, EGERTON ROAD, LAHORE 54000, PAKISTAN.</b>
<b>WEBSITE:</b>	<a href="http://WWW.SMEDA.ORG">WWW.SMEDA.ORG</a>