



YOUNG'S FOOD

COMPANY PROFILE:

The house of Young's started its operations in 1988 as a food processing establishment. The first product launched by Young's was Mayonnaise that received tremendous acceptance and appreciation. Another milestone in spread category is Young's Chicken Spread; the first ever commercially produced in 1989. This journey of successful launches continued with Sandwich Spread, Chocolate Spread, Olive Spread, Pizza Spread and recently launched Mayo Garlic. Young's Natural Honey is also playing a significant role in Young's Family. Today, Young's enjoys tremendous Brand Leadership in Mayonnaise and Spreads category throughout Pakistan with presence in various global markets.

The corporate philosophy of Young's is based on stronger believe that all the benefits come from the Creator of whole Universe *Allah*. At Young's, we believe that our organization is responsible to our Creator, our people and our business partners.

VISION:

We will, Insha'Allah, be a brand of choice for consumers seeking Halal and Convenient food products in the Global Halal Food Market. We will achieve this vision by continuously giving our customers true value for their money, developing our people, improving the way we work and thus developing a business model of excellence.

MISSION:

At Young's, our mission is to provide our customers Halal, Hygienic, Healthy, Nutritional, and Convenient food products; through our customer driven and service oriented dynamic team. We strive to do business in accordance with the Islamic Guidance and to develop a business model of excellence.

QUALITY POLICY:

- Is committed to satisfy the customers by providing Halal, Safe and Convenient food products.
- Is striving to establish and maintain a customer focused management system in compliance with applicable legal and statutory requirements through a skilled and qualified team.
- Sets and monitors measurable quality objectives which lead to continual improvement.

AREA OF INTEREST:

AGRO FOOD/ PROCESSED FOOD/ HONEY

CONTACT DETAILS:

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