



AL FIRDUSI

Company Profile:

AL FIRDUSI, known as the leading name in Pakistan's Perishables exporters since 2004. Its smart and intellectual management whose innovative ideology and skilled team have made a symbol of excellence. **Al Firdusi's** intellectual approach is truly competitive to motivate towards new international attributive confrontations, particularly attentive with the respect of environmental protection rules with controlled plant health treatment through pre/post-harvest. Al-Firdausi offers a complete range of services by concerning in the Consumer Oriented Activities

Al-Firdusi optimistic approach is leading the company to move on business expansion in Horticulture sector. This experience would be utilized in generating more revenue for the country. For this an expansion plan is being made which is going to be engaged in Pakistan's ever first upcoming Agro Export Processing zone near **New Fruits & Vegetable markets**.

The company's business is engaged in three major areas at the time. as;

- ❖ Export of Fresh Fruits
- ❖ Export of Vegetable
- ❖ Cold storage facility on rental basis

To provide safe produce to the consumers is the prime object of **AL FIRDUSI**. The whole operation related to cleanliness, temperature monitoring, ventilation and hygiene is inspected on daily basis on account of HACCP (Hazard Analysis of Critical Control Point.)'s standards. R & D department engages in carry out sample testing and market analysis for the continuous improvement in Quality and take the corrective actions under guidelines international Food Safety Protocol. Each day, our quality inspectors scrutinize the incoming produce and control of outgoing consignments for broad range of quality aspects. To pledge the required quality standards, team work occupies an important place in the quality policy.

Area of Interest/Sector:

FRESH FRUITS & VEGETABLES

Contact Details:

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