



## **Eventage**

### **Company Profile:**

#### **MISSION STATEMENT**

Aspired to become the most trusted business partner for our clients and associates, our mission is to provide new emerging business opportunities for exporters of Pakistan and targeting growth and expansion in the international market.

#### **OUR COMPANY**

With the growing trade opportunities between Pakistan and the rest of the world, a demand for comprehensive information about economic environment and opportunities is growing considerably. To meet that requirement, Eventage is your trusted partner to enable you to explore the international market.

We represent the local sales office of a range of international tradeshows and provide assistance to exhibitors, visitors/buyers, representatives of trade associations, media professionals etc. We advise companies on the best ways to showcase their offerings to their future clients and assist in arranging buyer delegations with the help of organizers.

#### **OUR BUSINESS**

Our focus is on those global events which have proven to be the most successful in generating quality international business for Pakistan. Every aspect of a successful trade show is precisely planned with the goal of creating an enduring impression.

We bring strong knowledge of the many international markets we represent and we offer the best opportunities to the exporters according to their needs, goals and products.

#### **EXHIBITION PORTFOLIO**

Eventage is at the forefront of the industries we serve. As market leaders, we facilitate B2B matchmaking at premium global exhibitions in the following categories:

Food & Drink – Building & Construction – Furniture & Home Décor – Gems & Jewelry – Health & Beauty – Automobile – Safety & Workwear – Hospitality – Marble & Granite – Textile

#### **Trade Missions**

Eventage organizes trade delegations for professionals and businessmen. The main purpose of these delegations is to visit premium global trade shows to develop industry contacts with potential partners, solidify business strategies, and advance specific projects with the goal of increasing their exports and business in the country.

Trade Mission offers:

- B2B meetings with foreign industry executives and government officials, pre-screened to match your specific business objectives whether for representation, direct sales or joint ventures in the local market.
- Networking events with guests from local industry including Chambers of Commerce, associations and trade councils that are influential in the business community
- Briefings and roundtables with the legal and business community on local business practices and opportunities
- Site visits to local facilities
- Media coverage

## **SERVICES**

- Promotion & advertising of participating companies
- Insight on international markets
- Insight on local market & industry trends
- Assistance pre, during & post exhibition
- Discounted access to exhibitions
- Organizing B2B meetings
- Assistance for group delegations
- Maintaining PR with trade associations & chambers
- Building relations with embassies & consulates
- Travel, hotel, visa & logistic assistance

## **AFFILIATIONS**

Affiliations with world's renowned event organizers create a powerful network of resources & expertise for a mutually beneficial partnership:

Reed Exhibitions – ITE – Informa – DWTC – Comexposium – IFP – UBM – Veronafiere – HKTDC

### **Area of Interest/Sector:**

**Consultant – Trade Promotion**

### **Contact Details:**

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