



Japan External Trade Organization

Company profile

Japan External Trade Organization (JETRO) is a Japanese government organization working to promote mutual trade and investment between Japan and the rest of the world. JETRO is backed by a world-wide network comprising JETRO Tokyo Headquarter, JETRO Osaka, the Institute of Developing Economies (IDE), 36 offices throughout Japan and more than 70 offices overseas. It has been continuously working on keeping Japan at the forefront of global economy; assisting Japanese companies expand business overseas, ultimately boosting Japan's trade with developing countries.

Pakistan is one of the important trading partners of Japan and JETRO office was established here as the second overseas office in Asia. JETRO encourages Human Resource Development through Training programs organized by the Association of Overseas Trainings & Scholarships (AOTS) in Japan and Pakistan. JETRO actively supports the activities of the Pakistan Japan Business Forum (PJBF). Japan Pakistan Joint Business Dialogues, for promoting business-to-business communication Joint Dialogues with the business representatives of Japan called the Japan Pakistan Business Cooperation Committee (JPBCC), are held regularly. A Joint Study Report has already been submitted by Pakistan Japan Business Forum (PJBF) and JPBCC in May 2009, for promoting Pakistan- Japan Trade and Investment as per VISION 2030 Pakistan.

JETRO promotes Trade and investment with Japan by:

- Providing timely and accurate information about foreign markets
- Facilitating in doing business overseas
- Supporting participation in trade fairs
- Helping in trade tie up promotion

Area of Interest:

External Trade Promotion organization

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