



## **Pakistan Software Export Board**

### **Company Profile:**

Pakistan Software Export Board (PSEB) is an apex body of the Government of Pakistan with the mandate of promoting the Pakistan IT Industry in local and international markets. PSEB facilitates the IT industry through a series of projects and programs in infrastructure development, human/intellectual capital development, company capability development, international marketing and promotion of innovation and technologies.

The organization makes every possible effort to facilitate the Information Technology companies operating in Pakistan and solicits international IT companies to consider the incentives being offered by the Government for setting up their respective overseas offices in Pakistan. PSEB advocates industry perspectives with a number of Government agencies in the area of taxation, tariffs, data protection, intellectual property protection and other areas. Facilitation activities offered to IT companies include support in visa processing, call center certification, and software import and access to a number of PSEB-commissioned as well as international studies and reports. PSEB works extensively with local and international trade associations, group experts and media, to bolster local IT industry and boost cooperation with Global IT Industry.

Government incentives for foreign investors include 100% equity ownership, 100% repatriation of capital and dividends, income tax exemptions and subsidized high quality software technology parks. Pakistan has a large talent pool speaking cost competitive and skilled IT workforce, large number of internationally certified companies and a reliable, deregulated telecom infrastructure.

More than 2,000 IT companies are working in Pakistan and have many Fortune 500 companies amongst their clients. These companies possess demonstrated expertise base from high end customized software development to diversified BPO services with customers around the globe. As a result, Pakistan's IT industry's global share is estimated at around US\$2.5 billion a year at present with exports growing at 30-40% every year.

PSEB would be pleased to facilitate your interaction with Pakistan based IT companies & would extend every possible assistance. Any related queries may kindly be directed to PSEB via email to [info@pseb.org.pk](mailto:info@pseb.org.pk).

### **Area of Interest/Sector:**

**Information Technology**

### **Contact Details:**

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