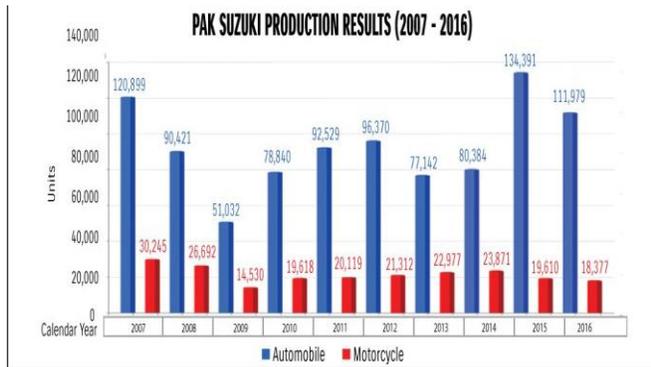
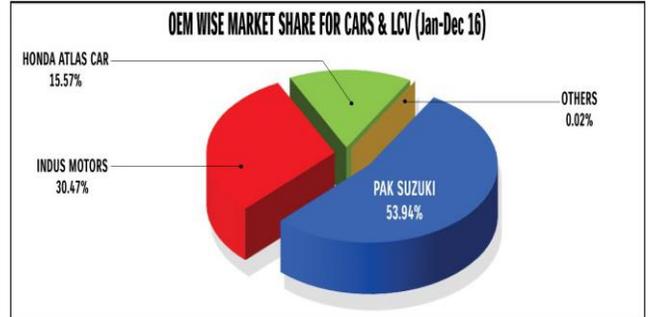




Company Profile:

Pak Suzuki was formed as a joint venture between SMC (Suzuki Motor Corporation) and Pakistan Automobile Corporation. **Pak Suzuki** was enlisted as a public limited company in August 1983 and quickly moved on to start its financial operations in 1984. Suzuki since last decade leading the market with its wide range of dealerships located in almost every part of the country with the aim of serving the need of every individual not only with its wide range of products but also giving value to each and every customer need which results in capturing the market share of 53.94%



Pak Suzuki is annually producing 150,000 units of automobile and 44,000 units of motor cycles annually with the paid up capital of Rs. 823 Million.

Pak Suzuki is playing an important role in the economy of Pakistan and contributed around 24,448 million Rupees in terms of Duties and taxes and 36,547 million Rupees In terms of Foreign exchange saving last year which makes Pak Suzuki a brand of the nation.

Economic Contribution (Rupees in million)

Year	Duties & Taxes	Foreign Exchange Saving
2012	17,302	31,054
2013	15,380	27,275
2014	17,442	25,067
2015	26,422	39,688
2016	24,448	36,457

Pak Suzuki has the largest vendor network with 109 vendors for automobiles and 12 vendors for motor cycles. Pak Suzuki with 93 automobile dealers, 41 motorcycle dealers and 3 outboard motor dealers has become the eye catching for the customers and with its strategic positioning leading the Automobile arena. Pak Suzuki is not only contributing in the economy of Pakistan but also playing its role as a corporate responsible organization, through its contribution in the field of education, health and environmental care.

PRODUCT RANGE:

CULTUS	WAGON R	SWIFT	MEHRAN	APV
RAVI	BOLAN	CIAZ	VITARA	JIMNY
GS 150	GS 150 SE	GD 110 S	GD110	
INAZUMA	INAZUMA AEGIS	OBM 2 STROKE	OBM 4 STROKE	

Area of Interest:

Engineering products (CARS)

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