



TEVTA-Institute of Blue Pottery Development.

COMPANY PROFILE:-

Technical Education and Vocational Training Authority (TEVTA) here-in-after referred as “the Authority”, is a body corporate constituted under the Punjab Technical Education and Vocational Training Authority Ordinance, 1999. The mission of TEVTA is to enhance global competitiveness in Punjab, through a quality and productive workforce by developing demand driven, standardized, dynamic and integrated technical education and vocational training service. Institute of Blue Pottery Development (IBPD) Multan is working under the administrative control of TEVTA. IBPD Multan is engaged in training of Blue Pottery, common facility services to the local Blue Pottery manufacturing units to improve their level of technology, quality and productivity and advisory services for the development of Blue Pottery. The hand painted (Kashigari) Blue Pottery decoration reflects soft and subtle combination of Multan scenery. Kashigari is old traditional art of Multan. The chain of this art is linked to the era of five thousand years before B.C. The art was originated in china and then reached in India via Iran. When the Arabs entered in Sindh Valley and Muhammad Bin Qasim conquered Multan in 712-AD, some experts of Kashi were also accompanied him and settled here. They developed this art to earn their livelihood. The art of Kashi was at the verge of extinction so in order to revive the heritage art of this area and to fulfill the basic aims and objective of the art of Kashigari, Institute of Blue Pottery Development Multan (Govt. of the Punjab) is striving hard to keep this traditional art of Kashigari alive. Blue Pottery items e.g. Vases, Planter, Cooki jar, Table Lamp, Dinner Set, Tea Set, Decoration items etc.

AREA OF INTEREST: **HANDICRAFTS**

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