



Virsa (Private) Limited

Company Profile:

VIRSA PRIVATE LIMITED is a registered entity in Pakistan striving hard to promote the culture and heritage of Pakistan. VIRSA is a sub brand which focuses on product development of handicrafts of Pakistan including Home decor, interiors.

PARAND is another product line under the same company and it is a clothing line mainly dealing with pret for women. It believes that luxury is all about exclusivity and gaining an insider's edge on something unique and extra galvanic yet elegant. Effortless style, authenticity and easy going are the spirit of the brand.

Ana's Designer Jewelry is an all-together different product line of Virsa Private Limited which is into design and manufacturing of Silver jewelry with the use of Gemstones.

Area of Interest/Sector:

Handicrafts
Clothing
Gems and Jewelry

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