



Aatralarasi Palmyra Crafts

The logo symbolizes the palmyrah tree, the 'tree of life' in Northern Province of Sri Lanka

Company Profile

Aatralarasi is a group business initiated by the Rural Development Society in Vavuniya, Sri Lanka. We are registered under Business Names Ordinance (CAP 149) in Divisional Secretariat, Vavuniya, Sri Lanka. Our registration number is 3950. Twenty five of us from the village were joined together by the government authorities and trained to make Palmyra crafts in 2014. Later we registered as group business in 2015. We make beautiful Palmyra crafts mostly with hands.

Palmyra being the 'tree of life' in the Northern province of Sri Lanka pays way for rise of various creative products. Tender leaves of Palmyra tree are used to produce crafts varying from baskets, trays to accessories in the modern days. Though many of the traditional usages of Palmyra crafts become obsolete these days, the demand for the crafts with modern touch has not diminished. We have expanded the range of these traditional crafts to cater modern needs.

The products vary from dust bins, laundry baskets to file covers. This cottage industry provides us a stable livelihood. The palettes of modern colours they use give additional value to the crafts. From splitting the tender leaves to weaving they use traditional knives and tools. Our products are purely handmade. No machinery is used in our production. We use food grade dyes when required.

Our Vision is reviving age-old Palmyra craft traditions to create Thandikulam village a centre of excellence for Palmyra crafts. Our mission is to alleviate poverty in the village by creating income earning opportunities through reviving age-old Palmyra craft traditions and involve the entire village in the production. We are a women society. We provide income earning opportunities to the disadvantaged women. All of our members are affected by the 3 decades of ethnic conflict in Sri Lanka. We are resettled and finding new opportunities to improve our livelihood. We undertake local and foreign orders. Many of them are custom made. We cater the need of gift wraps in occasions such as weddings and birthday parties. We cater online orders too.

We are committed to fair trade practices. We pay fair wages to our members. 70% of the profit is shared among the members based on the time they contribute and the remaining is reinvested in the business. We never get forced labour. We are concerned in the environment and we minimise its burden by making these crafts. We provide safe working environment for the workers. We deliver high quality crafts before the expected time. The Government administrative office (Divisional Secretariat) oversee the progress and ensures the customer and producer satisfaction.

Area of Interest/Sector

Handicrafts /Packaging solutions /Eco Friendly productions

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